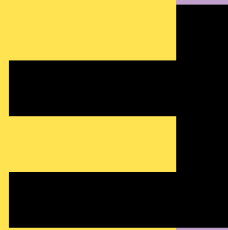


Business Administration

International Management & Leadership

**Master of Arts in Business – MA,
Part-time study programme**



Today, many companies and supply chains operate globally. International networks place high demands on you as an expert, but even more so as a manager - especially if your university education has not been businessrelated.

This Master's degree programme will prepare you for complex management and leadership tasks in an international and intercultural business environment.

The Master Programme will hone your abilities to:

- understand the challenges of business management in international and intercultural contexts
- take on specialist and leadership roles in intercultural teams
- apply skills and techniques to drive change and transformation in organisations
- understand the interrelationships of various areas of business and how to coordinate them
- connect with diverse people and to cooperate across international and functional boundaries
- hone your skills to rigorously analyse complex problems and systematically experiment for solutions

About the Programme

To cope with a globally networked business world you will be coached to develop **essential competences** in the domains of **global business management, personal leadership and intercultural cooperation**.

Based on solid understanding of business fundamentals the programme offers a well-balanced mix of theoretical concepts, practical applications and personal development opportunities across all three domains.

Academic skills will be honed and practiced with an integrated approach to adopt scientific methodologies and to apply them to real-world business situations.

Interdisciplinary electives afford you to engage in **personal growth and international exposure**.

Enhancing your international and intercultural experience:

Up to half of the students originate from countries outside of the DACH region. To allow all other students to be exposed to international and intercultural conditions as well, the programme requires participation in one of the following options:

- A Study Trip in the elective Contextual Studies (e.g. to Tallin and Helsinki or to India)
- A suitable programme at one of our partner universities
- An individual programme subject to approval

The programme is **delivered exclusively in English** and benefits from highly qualified lecturers with ample private sector and international lecturing experience.

Part-time studying

This Master's degree programme is designed for professionals to continue their careers while offering a part-time programme compatible to the time demands of both, professional work and academic studies:

Programme features designed to help you organising your studies:

- Onsite interactive lectures are typically blocked within sessions of five to six weeks including exams
- Projects, group work and self-study options offer flexible timing with selective presence requirements
- The courses are scheduled well in advance and will be offered Fridays, 2 p.m. to 10 p.m. and Saturdays, 8 a.m. to 5 p.m.
- A quarter of the course load will be delivered or available in some form of distance learning to allow for maximum time and location flexibility
- Modern infrastructure for online conferencing and collaboration is available to students and faculty
- Our library offers substantial and expanding access to electronic media (e.g., lecture notes, eBooks, journal articles)

Yet, work and study will require high commitment and discipline on your part. We therefore highly recommend the work commitment for participants in part-time study programmes not to exceed 80% of normal work hours.



Weekend-based onsite studies combined with flexible project work and distant learning **enables work and study.**

Future Perspectives

Once you have completed the Master's degree programme in International Management and Leadership at FHV you will be prepared to assume responsibilities in management within for-profit and non-profit organisations, leading teams from small groups to larger departments, or managing international projects. You feel comfortable to work in a multicultural environment.

You will be prepared to take on roles such as:

- participating in or leading international teams
- managing projects systematically, proactively and strategically
- addressing organisational and intercultural challenges and opportunities
- navigating change in organisations and promoting innovation
- liaising between global opportunities and regional peculiarities
- developing ethical and responsible management practices

Potential future spheres of professional activity:

- Managing international market expansion activities
- Establishing subsidiaries in another country
- Coordinating international personnel selection procedures
- Initiating international business and conducting negotiations
- Leading intercultural teams and excellence projects
- Designing and implementing innovative business models

After successful completion, you will be awarded the academic degree „Master of Arts in Business (MA)“. This degree entitles you to enter a research degree programme at any university.

Curriculum Business Administration

International Management & Leadership MA

1. Semester		2. Semester		3. Semester	
ECTS	SHW	ECTS	SHW	ECTS	SHW
M1 Market and Customer Analysis	3	M1 Digital Business Management	3	M1 ● Global Business Model Innovation	6
M1 Macro Economics and Global Market Analysis	3	M1 Multinational Organisation and Strategy	3	M2 Organisational Behaviour	3
M2 International Leadership	4	M2 ● Leadership Skills Lab	3	M2 ● Leadership Tools Lab	1
M2 ● Communication Skills Lab	2	M2 Leading Change and Transformation	4	M3 Cross Cultural Management	3
M4 ● International Human Resource Management	3	M2 Responsible Management	3	M3 ● Intercultural Business Negotiations	3
M4 ● International Supply Chain Management	3	M3 Business Communication in English	3	M3 Legal Environment and Risk Management	3
M4 ● Decision Making under Uncertainty	3	K1 Contextual Studies	6	K1 Contextual Studies	6
M4 ● Managerial Finance	4	M5 ● Data Collection and Interpretation	3	M5 ● Public Speaking and Presenting	2
M5 ● Opportunity Analysis and Framing	3	M5 Research Methods	2	Research Seminar	3
M5 Principles and Practices of Research	2				
	30		19		18

4. Semester	
ECTS	SHW
M1 ● Global Business Simulation	3
Master Thesis	25
Master Exam	2
	30
	3

● Project/Skill Training

● Mainly distant learning

ECTS – Credit points based on the European Credit Transfer System (ECTS). Consistent with international standards, 30 ECTS points can be earned each semester.

SHW – Semester hours per week (SHW). One SHW corresponds to 15 instruction units (45 minutes each).

Modules:

- M1** – Global Business
- M2** – Leadership
- M3** – Intercultural Management
- M4** – Business Fundamentals
- M5** – Academic Skills and Business Transfer
- K1** – Contextual Studies



Study Concept

Each domain of the programme has been designed to consecutively build competences around essential managerial activities - analyse and interpret, decide and design as well as operate and learn.

Business Fundamentals:

Online classes with lectures and guided self-study delivered by experts from industry and academia will allow you to acquire necessary knowledge fast and effectively.

Global Business:

A solid understanding of the global business environment and market conditions serves as a basis to discuss options of strategic orientation in terms of organisation, business models and digital technology. Prototyping innovative ideas together with an international business simulation will test students' managerial and leadership capabilities.

Leadership:

Contemporary leadership models and organisational theories will be discussed and offer plenty of opportunities to experience instruments and tools. They serve to develop personal as well as organisational skills needed to drive change and transformation in organisations well founded on insights about responsible management behaviour.

Intercultural Management:

The module is designed to explicitly emphasise aspects of intercultural communication in English as well as contemporary cultural models and its implications on selected business practices.

Academic Skills and Business Transfer:

Acquiring and applying scientific approaches to specific practical business problems as well as presenting results is being trained throughout the programme and will finally result in the delivery and defense of a Master Thesis.

Your opportunity lab

At the FHV you can choose from study programs in four subject areas: Business, Engineering, Design, and Social & Health Sciences. The community of around 1.600 students is just as diverse and creative. Our campus is embedded in one of the most exciting urban quarters in Vorarlberg - an impulse center for business, science and creativity.

The research facilities at the FHV are broadly positioned: The spectrum ranges from the future of energy supply to artificial intelligence to augmented reality in nursing education. Through international cooperation with around 250 research partners, we have access to the latest results of basic research and can apply them in the region. Since studies and research are closely linked, as a student you can work on a research project at an early stage.

Get out, change your perspective, discover something new. Together with six European universities, the FHV is the European University "RUN-EU", one of only 41 European universities. World-wide we offer you a network of over 130 partner universities.

At home in Europe

The FHV is located in the center of the international Lake Constance region with Austria, Germany, Switzerland and Liechtenstein. In summer, dip into Lake Constance; in winter, head to the mountains for snowboarding. Lively European cities such as Munich, Milan, Zurich or Paris are within easy reach.

Many companies value this attractive economic and living space as a home base: everything is represented, from high-performance SMEs to a successful service and tourism sector to outstanding international industrial companies. This combination makes the region an innovative hotspot in Europe. Thinking beyond borders and working together is written into the DNA of the people here.

We also maintain good partnerships with companies and organizations from the region.

The strong partners of the FHV are: **Alpla, Bachmann Electronic, Doppelmayr, Hilti, Hirschmann Automotive, illwerke vkw, Julius Blum, Liebherr, meusbürger, thyssenkrupp Presta und Zumtobel Group**. Together, we inspire enthusiasm for technology and careers in industries of the future. Young people experience innovations first-hand, can grasp technology and discover opportunities for themselves.

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Apply Now!

You can find detailed information on the application deadlines on our website.

For applicants coming from and living in non-EU/EFTA-countries, the application deadline is March 1st.

More information:
fhv.at/iml/



Questions?

Write to us or call us.

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